

**“I BELIEVE I SURVIVED FOR A
REASON... TO TELL MY
STORY... TO TOUCH LIVES.”**



EMMANUEL JAL

SPEAKER PROFILE

DATE **2016**

GATWITCH RECORDS INC.

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“HE IS AN EXTRAORDINARY ARTIST, LED BY THE HEART. A MAN ON A MISSION WITH THE POTENTIAL OF A YOUNG BOB MARLEY WITH A GENEROSITY AND COMPASSION IN HIS APPROACH TO THE WORLD THAT IS AN INSPIRATION TO ME.”

- PETER GABRIEL

THE MAN

EMMANUEL JAL was born into the life of a child soldier on an unknown date in the early 1980s in the war-torn region of Southern Sudan. Through unbelievable struggles, Emmanuel managed to survive and go on to emerge as a recording artist, achieving worldwide acclaim for his unique style of hip hop with its message of peace and reconciliation born out of his personal experiences.

In 2014 Jal co-starred with Reese Witherspoon in the Warner Brothers motion picture, “THE GOOD LIE” which tells the story about the journey of four young Sudanese refugees (based on The Lost Boys of Sudan) who win a lottery for relocation to the United States. The film made its debut to rave reviews at the Toronto International Film Festival in September 2014 before being released on Friday, October 3, 2014, and was released in the UK on March 13th 2015.

Emmanuel is in demand as a speaker and has addressed the UN, US Congress, the Carter Centre and the highest tiers of several governments. He has been involved with the British Council, Clinton Global Initiative, Adolescent Girls Initiative (World Bank in association with the Nike Foundation), Child Soldiers Initiative and the launch of Ericsson’s Refugees Reunited Software. In July 2009 Emmanuel took part in TEDGlobal, in Oxford UK, as a part of their speaker series with a theme of accountability. He was one of the faces of Amnesty International’s 2010 World Refugee Day Campaign and appeared at Alicia Keys’ Keep a Child Alive Black Ball 2010 in London.

In 2011 he took part in the Oxfam Climate Change Campaign, CNN Freedom Project, Amnesty International ‘Toast to Freedom’ single and spoken alongside Kofi Annan and Martti Ahtisaari for CMI in Finland, Matt Dillon for Refugees International in Washington DC and Angelina Jolie at the ICC for Cinema for Peace. In 2012 Emmanuel was made a Young Global Leader for the World Economic Forum continues to speak at high level conferences for Rotary International, the G20 summit, One Young World and has most recently been invited to speak at Richard Branson’s Virgin Unite conference on Necker Island. Emmanuel has continued to support and work alongside Amnesty International as one of their main spokespeople.

Emmanuel’s press and media coverage includes interviews with the New York Times, Forbes, CNN, Fox News, Washington Post, USA Today, The Huffington Post, Newsweek, BBC Newsnight, The Guardian, The Economist, The Evening Standard, NBC, The Times, The Independent, People Magazine, MTV, CBC, ABC, CTV, BBC Radio 4 and many more outlets worldwide. His 2009 TED Global talk has achieved over 100,000 online hits.

In 2008 a full-length documentary on his life was released. The film, Warchild, won 12 prestigious film festival awards worldwide. In the same year, his autobiography, also called Warchild was published by Little Brown.

Emmanuel has also appeared as the adult lead in the major motion picture “Africa United”; a Pathé, UK Film Council and BBC Films presentation in association with Warner Bros, released in October 2010.

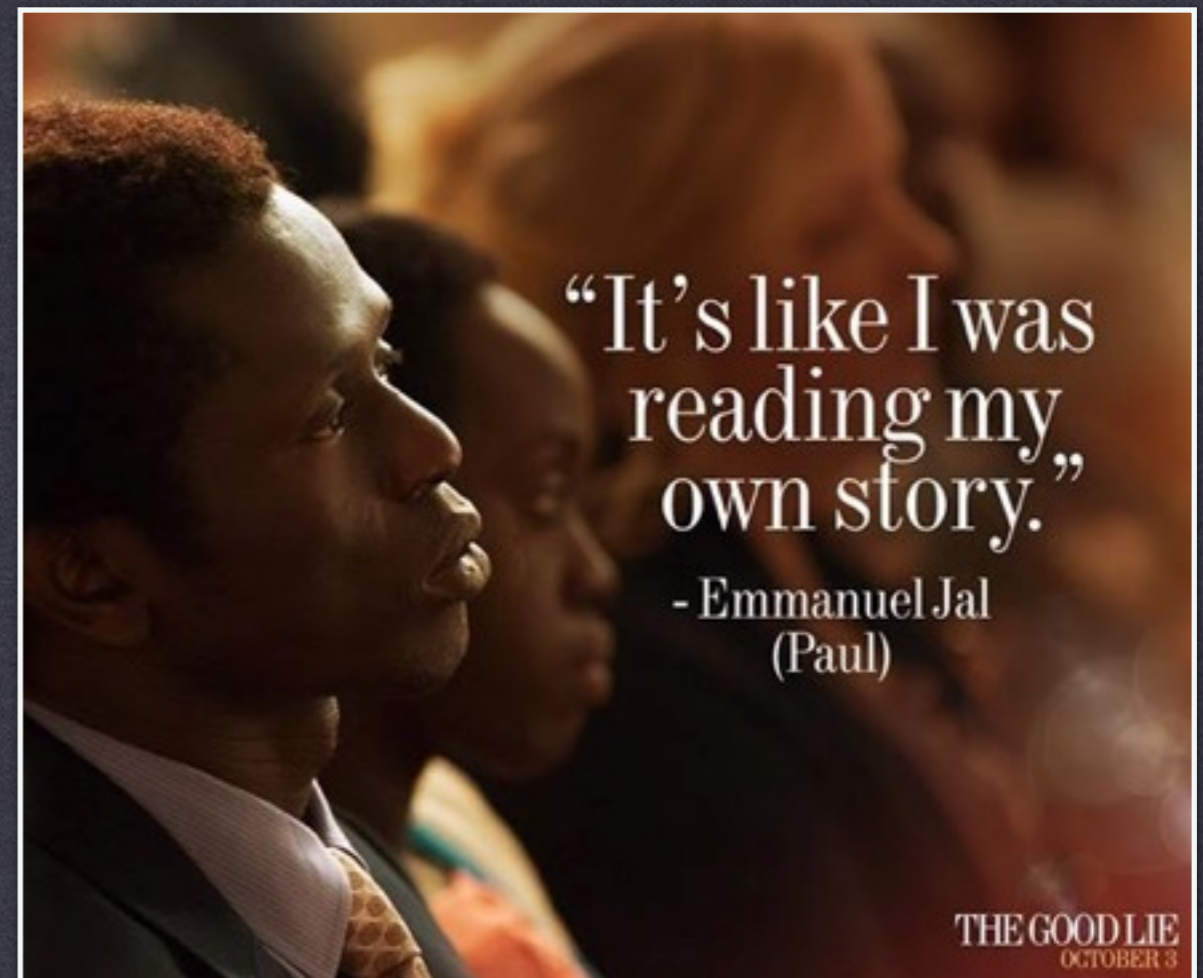
REVIEWS AND RECOGNITION FOR EMMANUEL'S PERFORMANCE:

"It's refreshing to see a movie that knows where its heart lies and remain so faithful to that premise... As good as the story is, it is the performances that make this a must-see film." - **Forbes**

"The film belongs to three actors you've never heard of." - **Times**

"The main characters are played by actual refugees-two of whom were child soldiers their performances are uninflected and authoritative." - **Chicago Reader**

"A+" - **CinemaScore**





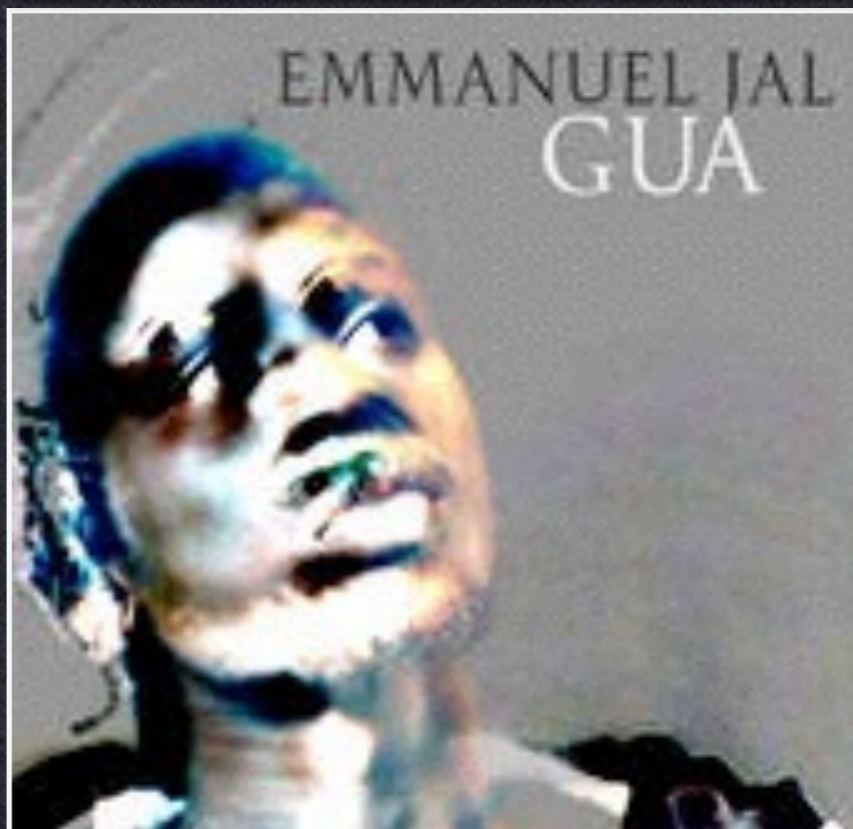
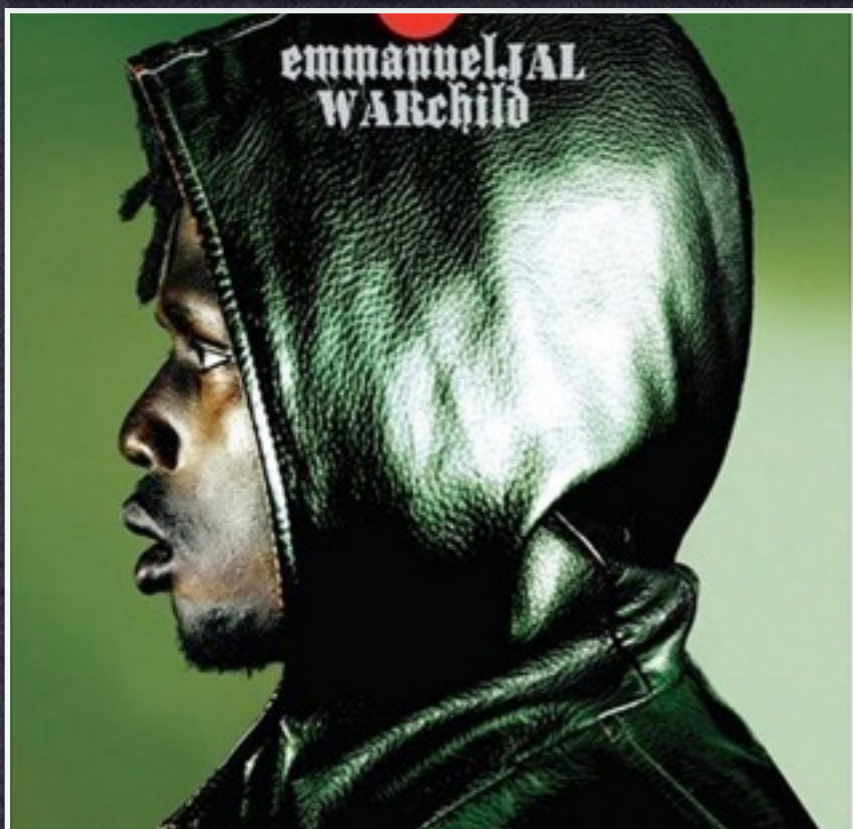
THE MUSIC

“One of Africa’s most important artists”

- Aljazeera

EMMANUEL JAL’S fifth studio album “The Key” was released on September 9, 2014 on Gatwitch / Universal. The new 13 track album includes collaborations with Grammy award winning artists Nile Rodgers (who produced the lead single “My Power”) and Nelly Furtado (who appears on the duet “Scars” and “Party”). “The Key” is Jal’s most ambitious and sonically adventurous music project to date. Recorded in Kenya, Uganda, London, New York, Connecticut and Toronto, and co-executive produced by the notable engineer Demacio “Demo” Castellon (Jay Z, Rihanna), “The Key” seamlessly blends traditional African music with contemporary urban, hip hop and global pop music rhythms, while incorporating EDM, reggae/dub, soul and Afro beat elements. Two songs from Emmanuel's album ("Scars" and "We Fall") also features on the Warner Brothers' soundtrack from 'The Good Lie'.

Jal has released four previous studio albums: “Gua,” “Ceasefire,” “Warchild” and “See Me Mama.” Jal’s live appearances have included Live 8, Nelson Mandela's 90th Birthday Concert and the One Concert for his Holiness the Dalai Lama. He has collaborated and performed alongside artists such as Peter Gabriel, Nelly Furtado, Darryl “DMC” McDaniels, Joss Stone, Nile Rodgers and Alicia Keys.



ALBUMS

The Label: Gatwitch Records

Emmanuel founded Gatwitch Records in 2011, a music/media house and multi-national company based out of Toronto Ontario that aims to release and support a diverse range of Canadian and international artists who are socially conscious. Gatwitch stands for “child of the land” in Nuer (Naath), a language of a Nilotic ethnic group in Southern Sudan. The first album released by the label is the fourth studio album by Emmanuel Jal titled: *See Me Mama*. The most recent release is Emmanuel’s new album *The Key*.



For more information please visit: www.gatwitchrecords.com



AWARDS

AWARDS



2015 Black Canadian Awards
Best African Style - Emmanuel Jal



The Dresden Peace Prize, 2014 - presented by Mrs. Fatou Bensouda, Chief Prosecutor of The International Criminal Court.



The Mattie Stepanek Peacemaker Prize, 2014 - We Are Family Foundation presented by Nile Rodgers



The Calgary Peace Prize, 2013

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CLINTON GLOBAL INITIATIVE
Commitment to Action
WE COMMIT TO TAKE ACTION
ON ADOPTING A BOLD AND URGENT CLIMATE STRATEGY, THROUGH COMMITMENT BY ALL
DURING THE GREENING OUR FUTURE, WHICH BUILDS ON PREVIOUS INITIATIVES
AND MANAGEMENT TO REDUCE A CARBON FOOTPRINT THAT WILL PROTECT OUR PLANET



**2013 African Entertainment Awards
Best Single - Emmanuel Jal - We Want Peace**



The Humanitarian Award from the Hunt Institute, 2013



Honoured by Ban Ki-moon at the UN for his peace efforts in South Sudan, December 2013.

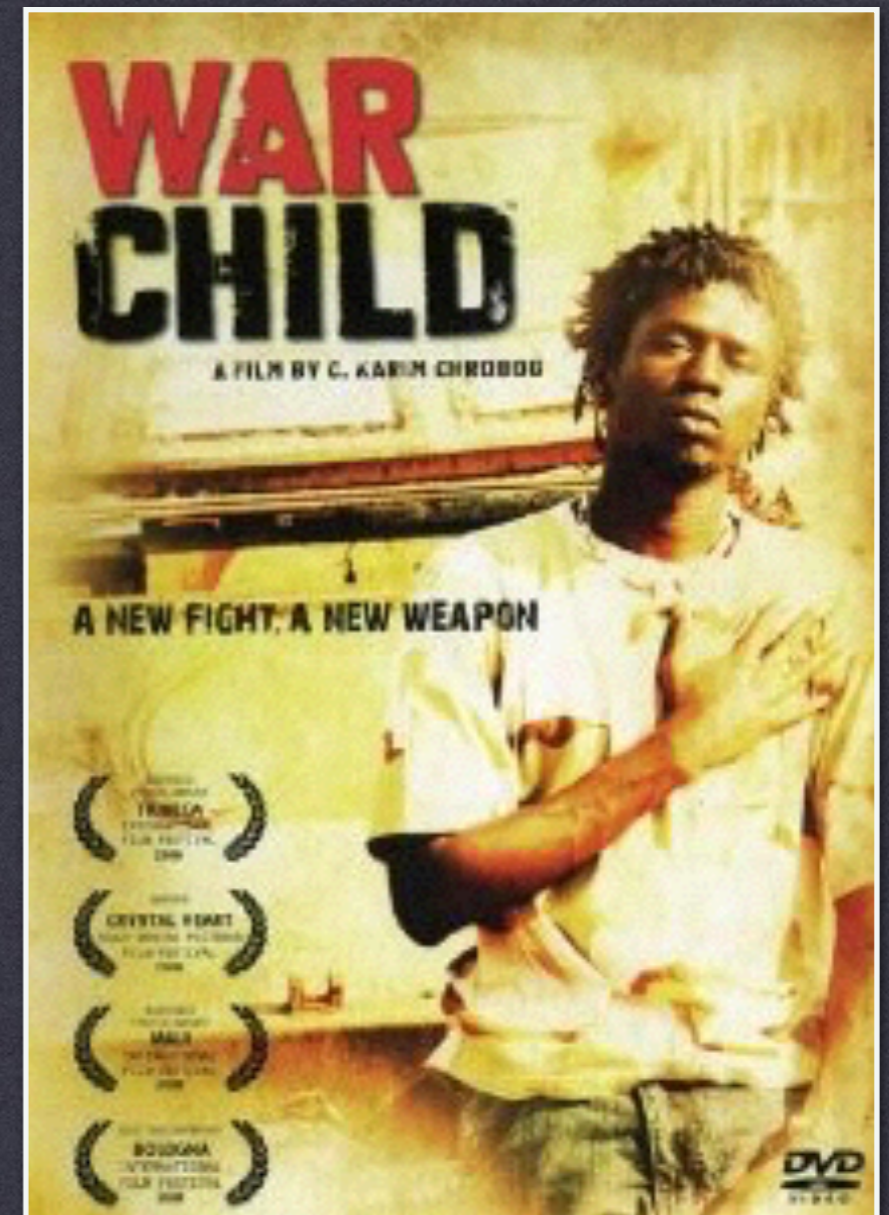


Common Ground Award - Presented by John Pendergast, October 2011

FILM AWARDS

The film, "Warchild," won 12 prestigious film festival awards worldwide including:

- Bergen International Film Festival: 2008 Best Documentary Award
- International Documentary Association: 2008 Video Source Award
- Toronto Sprockets International Film Festival for Children: 2008 Audience Award
- Tribeca International Film Festival: 2008 Cadillac Audience Award Winner
- Maui International Film Festival: 2008 World Cinema Best Documentary Award
- Heartland Truly Moving Pictures: Crystal Heart Award



NOMINATIONS



2015 Indigenous Music Awards September 9th-13th
BEST INTERNATIONAL INDIGENOUS RELEASE - The Key



2015 JUNO Awards
Best World Music Album - The Key



“THE RISING STAR OF AFRICAN HIP HOP”

- THE GUARDIAN

WWW.GATWITCH.COM

WWW.EMMANUELJAL.COM



EMMANUEL JAL ON SOCIAL MEDIA

[*CLICK ICON TO VISIT PAGE*](#)



stand for **ELEPHANTS**



we want **PEACE**



PEACE ACTIVISM

I'M STILL A SOLDIER, FIGHTING WITH MY PEN AND PAPER FOR PEACE UNTIL THE DAY I CEASE"

WE WANT PEACE

In December 2010, Jal released “We Want Peace,” as part of the wider campaign of the same name calling for peace, protection and justice for all in Sudan ahead of the January 2011 referendum, but also calling for an end to all conflicts affecting innocent people around the world. The campaign was supported by A-list artist and leading figures from diverse fields, including Peter Gabriel, Alicia Keys, George Clooney, Richard Branson, President Jimmy Carter, Kofi Annan and many more. In 2012 he organized and hosted the first of its kind Peace Dinner and Concert in Juba, South Sudan on International Peace Day, supported by H.E Dr. Riek Marchar, Vice President of South Sudan alongside legendary US hip hop artist Darryl “DMC” McDaniels. Emmanuel continues to tour hundreds of schools universities and communities worldwide as part of his 'We Want Peace' educational tour across the US, Europe, Canada, Latin America and Africa.

We Want Peace reaches out to young people across the globe through its educational tours where Emmanuel Jal shares his experience as a child soldier for the purposes of social-emotional learning and peace education, while still coordinating awareness campaigns on various issues.

We Want Peace is currently working to protect Africa’s at-risk elephant population through its latest campaign **STAND FOR ELEPHANTS**. This project includes the production of the hit anthem “TUSIMAME” recorded by Emmanuel Jal, Juliani of Kenya, Syssi Mananga of Congo-Brazaville and Vanessa Mdee of Tanzania. The goal is to spread awareness across local communities to stop the poaching of elephants for their ivory to sell on illegal international markets.





TUSIMAME Artist Collective - Juliani (left), Vanessa Mdee (middle), Syssi Mananga (right), and Emmanuel Jal

STAND FOR ELEPHANTS - TUSIMAME

Through the release of “TUSIMAME”, a hard-hitting pan-African, pan-artistic approach to advocacy, awareness and education, We Want Peace’s latest campaign STAND FOR ELEPHANTS hopes to instil a sense of responsibility and respect to Africa’s eco-system of stunning nature. This comes with a sense of urgent protection amongst young people across the continent, to demand a stop to the poaching, and demand a stop to the demand.

The track’s recording took place on 22 November 2014 in Kenya’s capital of Nairobi, where the STAND FOR ELEPHANTS creative collective consisting of Emmanuel Jal (South Sudan), Juliani (Kenya), Syssi Mananga (Congo-Brazzaville), and Vanessa Mdee (Tanzania) met with a number of fellow organizations on a similar mission to protect Africa’s glorious elephants.

On March 3rd 2015 alongside the US embassy and Ambassador Robert F. Godec, the Woodtiger Fund, WildAid, Wildlife Direct & Bougi, the highly anticipated We Want Peace "TUSIMAME" launch party not only highlighted the anthem's worldwide release but also brought together Kenya's Government sector, private sector, UN agencies, NGO's and the diplomatic corps with East Africa's most influential music & fashion community - such as Victoria Kimani, Sauti Sol, OCTOPIZZO and many more.

TUSIMAME's accompanying music video filmed in partnership with WildAid, released on June 9th 2015, is one of the most memorable the African continent has ever produced. Shot entirely in Kenya, directed by Enos Olik and conceptualized by We Want Peace, the video takes you on a strikingly beautiful journey of joy, style and African tradition. The breath taking footage of the elephants used in the video are courtesy of WildAid and the David Sheldrick Wildlife Trust.



TUSIMAME OFFICIAL MUSIC VIDEO - Emmanuel Jal, Vanessa Mdee, Juliani & Syssi Mananga



*** CLICK IMAGE TO VIEW VIDEO**

THE KEY IS E



HUMANITARIAN WORK

“I WISH THE WORLD WAS A LITTLE BIT FAIRER, TIME TO START LOOKING AT THE MAN IN THE MIRROR” - EMMANUEL JAL

THE KEY IS E

The Key is E is a social business and charity channeling the power of education, entrepreneurialism and creativity to impact social change. At its core is a joint partnership between the album's co-executive producer and noted entrepreneur Paul Lindley (Ella's Kitchen) and Jal, who met by chance in South Africa, and who both not only wanted to shine a light on children's rights throughout the album, but also outside of the recording booth through their offshoot social enterprise The Key Is E which aims to raise funds to benefit African entrepreneurs with a youth focus.

Emmanuel Jal and Paul Lindley, are using the enterprise to identify and invest in inspiring projects across the African continent, which improve children's health, education and confidence. The Key is E is also committed to engaging young people and the African Diaspora in a shared vision that shows together, we are a compelling agent for positive change. This journey is led through a multi-tiered educational approach which harnesses the power of creativity and music, engages schools and ignites dreams.

The ultimate goal? To land on music charts and into children's hearts.

For more information please visit: www.thekeyise.com



The Key is E co-founders Emmanuel Jal (left) and Paul Lindley (right)



GUA AFRICA

Emmanuel Founded Gua Africa in 2006 in order to promote education in Africa through academic sponsorships to refugees who have survived war and genocide, construction of classrooms and the provision of resources such as books, pencils and teacher's salaries that ensure schools remain open during times of emergency. Projects are based in both South Sudan and Kenya with a focus on providing education to children and young adults who would otherwise be denied this opportunity. Gua Africa's long-term aim is the completion of "Emma Academy's secondary school in Leer, currently under construction and named after the British aid worker who rescued Emmanuel.



LOSE TO WIN

Lose To Win is a challenge created by Emmanuel Jal that motivates individuals to lose something in order to win for the greater good and make a positive change for the world at large. Emmanuel's first challenge in 2008 was to eat only one meal a day to raise money for the Emma Academy in South Sudan. It took him 662 days to complete the challenge. Now he is a modern day nomad, travelling the world and hosting parties until he can raise £1.6 million for the Lose To Win Challenge. Lose To Win supports three charities: Africa Yoga Project, My Start and Gua Africa. Emmanuel still undertakes his Lose to Win Challenge, which sees him raising funds for Gua Africa, Africa Yoga Project and My Start for Film Aid International.

For more information about Lose To Win and the charities it supports please visit:

www.losetowin.net

www.gua-africa.org

www.filmaid.org/my-start

www.africayogaproject.org



Jal Gua is high in iron and an excellent source of Vitamin C, containing 7 essential nutrients: iron, copper, phosphorus, Vitamin A, Vitamin B1, Vitamin B2, Vitamin, fiber and calcium. Jal Gua is made of organic ingredients. It is a gluten free product, processed naturally with no chemicals and no preservatives.



“I believe peace is when my belly is full. Food can bring peace. Healthy bodies lead to healthy minds. I invented a product called Jal Gua and mixed sorghum and moringa to create an instant powder that I can put in anything to provide nutrients and energy.”
– Emmanuel Jal

JAL GUA

AN INSTANT POWDER SUPER FOOD AVAILABLE IN SELECT GROCERS



Other Useful Links

[We Want Peace Official Music Video](#)

[TUSIMAME Official Music Video](#)

[My Power Music Video](#)

[TEDGlobal Talk](#)

[Nelson Mandela's 90th Birthday Concert](#)

[War Child Trailer](#)

[The Good Lie Trailer](#)

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A Message From Emmanuel Jal



* [CLICK IMAGE TO VIEW VIDEO](#)